

Trademark/Service Mark Application, Principal Register

Serial Number: 88175208

Filing Date: 10/30/2018

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88175208
MARK INFORMATION	
*MARK	Samsung Infinity-Flex
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Samsung Infinity-Flex
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Samsung Electronics Co., Ltd.
*STREET	129, Samsung-ro, Yeongtong-gu
*CITY	Suwon-si, Gyeonggi-do
*COUNTRY	Korea, South
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Korea, South
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Mobile phones; Smartphones; Displays for mobile phones; Displays for smartphones
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	3986339
FOREIGN APPLICATION COUNTRY	India
FOREIGN FILING DATE	10/29/2018
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.
ADDITIONAL STATEMENTS SECTION	

ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 2882774, 2929519, 2929523, and others.
TRANSLATION	The English translation of "SAMSUNG" in the mark is "three stars".
MISCELLANEOUS STATEMENT	Samsung Electronics Co., Ltd. is a corporation as organized under the laws of the Republic of Korea. The Applicant has a bona fide and effective industrial or commercial establishment in India.
ATTORNEY INFORMATION	
NAME	Diane J. Mason
ATTORNEY DOCKET NUMBER	26925.0001
FIRM NAME	LeClairRyan, LLP
STREET	44 Montgomery Street, Ste. 3100
CITY	San Francisco
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	94104
PHONE	415-913-4911
EMAIL ADDRESS	trademarksf@leclairryan.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Diane J. Mason
FIRM NAME	LeClairRyan, LLP
STREET	44 Montgomery Street, Ste. 3100
CITY	San Francisco
STATE	California
COUNTRY	United States
ZIP CODE	94104
PHONE	415-913-4911
EMAIL ADDRESS	trademarksf@leclairryan.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Diane J. Mason
FIRM NAME	LeClairRyan, LLP
STREET	44 Montgomery Street, Ste. 3100
CITY	San Francisco
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	94104

PHONE	415-913-4911
*EMAIL ADDRESS	trademarksf@leclairryan.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/DJM/
SIGNATORY'S NAME	Diane J. Mason
SIGNATORY'S POSITION	Attorney of Record, California State Bar
SIGNATORY'S PHONE NUMBER	415-913-4911
DATE SIGNED	10/30/2018

Trademark/Service Mark Application, Principal Register

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To the Commissioner for Trademarks:

MARK: Samsung Infinity-Flex (Standard Characters, see [mark](#))

The literal element of the mark consists of Samsung Infinity-Flex.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Samsung Electronics Co., Ltd., a corporation of Korea, South, having an address of
129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do
Korea, South

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Mobile phones; Smartphones; Displays for mobile phones; Displays for smartphones

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on India application number 3986339, filed 10/29/2018.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 2882774, 2929519, 2929523, and others.

Translation

The English translation of "SAMSUNG" in the mark is "three stars".

Miscellaneous Statement

Samsung Electronics Co., Ltd. is a corporation as organized under the laws of the Republic of Korea. The Applicant has a bona fide and effective industrial or commercial establishment in India.

The applicant's current Attorney Information:

Diane J. Mason of LeClairRyan, LLP 44 Montgomery Street, Ste. 3100
San Francisco, California 94104
United States
415-913-4911(phone)
trademarksf@leclairryan.com (authorized)

The attorney docket/reference number is 26925.0001.

The applicant hereby appoints Diane J. Mason of LeClairRyan, LLP

44 Montgomery Street, Ste. 3100
San Francisco California 94104
United States
415-913-4911(phone)
trademarksf@leclairryan.com (authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Diane J. Mason
LeClairRyan, LLP
44 Montgomery Street, Ste. 3100
San Francisco, California 94104
415-913-4911(phone)
trademarksf@leclairryan.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /DJM/ Date: 10/30/2018
Signatory's Name: Diane J. Mason
Signatory's Position: Attorney of Record, California State Bar
Payment Sale Number: 88175208
Payment Accounting Date: 10/31/2018

Serial Number: 88175208
Internet Transmission Date: Tue Oct 30 17:40:53 EDT 2018
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2018103017405326
2117-88175208-61000deee3d9fa325d4263b139
e6a48e7c88bf2cc0b421874bb6229842243d94-D
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Samsung Infinity-Flex