

**Trade mark****Direct Full Array Elite**

(210)/(260) Application number	017412396
(270) Application language	en
(220) Application date	2017-10-31
Second language	it
Application reference	T534199CTM/MC
Trade mark office	EUIPO - EUIPO
(190) Registration office	EM
Receiving office number	E63448838
Receiving office date	2017-10-31
(550) Trade mark type	Word
(551) Kind of mark	Individual
(511) Nice classification	9
Current trade mark status	Application under examination
Status date	2017-11-03
(521) Acquired distinctiveness	false

**(510) List of goods and services**

EN	
(511) Nice class number	9
List of goods and services	Televisions.

**(730)/(731)/(732)/(733) Owner**

Applicant identifier	25371
Organization name	SAMSUNG ELECTRONICS CO., LTD.
(842) Applicant legal entity	Legal Entity
Applicant nationality code	KR
Applicant incorporation country code	KR
Address country	KR

Address country	KR
Street	129, Samsung-ro, Yeongtong-gu
City	Suwon-si, Gyeonggi-do
Postcode	-

**(740) Representative**

Representative identifier	10100
Name	WITHERS & ROGERS LLP
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	GB
Representative incorporation country code	GB
Address country	GB
Address country	GB
Street	4 More London Riverside
City	London
Postcode	SE1 2AU
Phone	00 44-2079403600
Fax	00 44-2073789680
Email	admin@withersrogers.com
URL	http://www.withersrogers.com

**(750) Correspondence address****(350) Seniority**

No entry for application number EM500000017412396

**Exhibition priority**

No entry for application number EM500000017412396

**Priority**

No entry for application number EM500000017412396

**International registration transformation**

No entry for application number EM500000017412396

### Publication

No entry for application number EM500000017412396

### Opposition

No entry for application number EM500000017412396

### Recordals

Trade mark events	
(580) Event date	Event description
31 - 10 - 2017	T_EXA_VALID_BASIC_FEE
03 - 11 - 2017	T_EXA_ABS_GROUNDS
03 - 11 - 2017	T_EXA_MOD_DOSSIER_MILESTONE
02 - 11 - 2017	T_EXA_LANG_CHECK
03 - 11 - 2017	T_EXA_FEES_FIN_CHECK
31 - 10 - 2017	T_EXA_KEY_IN
31 - 10 - 2017	T_EXA_MOD_DOSSIER_MILESTONE
31 - 10 - 2017	T_EXA_PROV_FIL_DATE
31 - 10 - 2017	T_EXA_CLASSIFICATION
31 - 10 - 2017	T_EXA_COM_SEARCH
03 - 11 - 2017	T_EXA_REQ_TRANS
31 - 10 - 2017	T_EXA_FORM

### Cancellation

No entry for application number EM500000017412396

### Appeals

No entry for application number EM500000017412396

### Renewals

No entry for application number EM500000017412396