

Trademark/Service Mark Application, Principal Register

Serial Number: 87653322
Filing Date: 10/20/2017

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87653322
MARK INFORMATION	
*MARK	MITENE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MITENE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Sony Music Communications Inc.
*STREET	1-4 Ichigayatamachi
*CITY	Shinjuku-Ku, Tokyo
*COUNTRY	Japan
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Japan
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Electronic machines, apparatus and their parts, namely, flat panel display screens, electric luminescent display panels and electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; computer hardware and peripherals; telecommunication machines and apparatus, namely, digital, radio and optical transmitters and receivers, antennas and amplifiers, and computer hardware for telecommunications; computer software used for managing, controlling, operating, transmitting and displaying content on electronic display units; computer software used to input, organize and display commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information on electronic display units; software for processing images, graphics and text downloadable music files; downloadable image files containing commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; pre-recorded images and image files recorded on computer media; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs and DVDs featuring computer hardware, computer software, telecommunications devices, display units, and

	commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; photographic machines and apparatus, namely, cameras cinematographic machines and apparatus, namely, media players, recording and playing devices for sound and image carriers, earphones, headphones, headset; optical machines and apparatus, namely, optical receivers, optical disk readers, optical disk drives, optical transmitters, optical transceivers
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	5414339
FOREIGN REGISTRATION COUNTRY	Japan
FOREIGN REGISTRATION DATE	05/27/2011
FOREIGN REGISTRATION EXPIRATION DATE	05/27/2021
FOREIGN REGISTRATION FILE NAME(S)	
ORIGINAL PDF FILE	reg-6810014036-103117264 . MITENE - Japanese Registration Certificate.pdf
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STANDARD CHARACTERS OR EQUIVALENT	NO
INTERNATIONAL CLASS	035
*IDENTIFICATION	Advertising services; advertising services via computer communication network; rental of rewritable electronic advertising displays; rental of publicity material; advertising and publicity services production of advertising videos; providing advertising space on free-standing visual advertising systems featuring the goods and services of others; providing and rental of advertising space on the internet; providing business information; providing of statistical information for business or commercial purposes; providing of customer business information; customer information management, namely business management; market research and market research consultation; providing business information concerning commercial sales; commercial information agency services; provision of business information in relation to economical affairs; compilation and systemization of information consisting of the mail address and ID or password into computer databases; compilation and systemization of information into computer databases
FILING BASIS	SECTION 1(b)

FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	5414339
FOREIGN REGISTRATION COUNTRY	Japan
FOREIGN REGISTRATION DATE	05/27/2011
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STANDARD CHARACTERS OR EQUIVALENT	NO
INTERNATIONAL CLASS	041
*IDENTIFICATION	Providing on-line music, voice, images (including still and moving) and text by means of Internet or mobile telephone or other communication network and providing information relating thereto, namely, providing online non-downloadable music and entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; production of videotape film in the field of education, culture, entertainment or sports (not for movies or television programs and not for advertising or publicity); music and image software production services and production of record masters (not for movies or television programs and not for advertising or publicity); Digital video, audio and multimedia entertainment publishing services; rental of cinematographic machines and apparatus
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	5414339
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STANDARD CHARACTERS OR EQUIVALENT	NO
ATTORNEY INFORMATION	
NAME	Richard Y. Kim
ATTORNEY DOCKET NUMBER	80632-095
FIRM NAME	McDermott Will & Emery LLP
INTERNAL ADDRESS	The McDermott Building
STREET	500 North Capitol Street, N.W.
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20001
PHONE	202-756-8000
FAX	202.756.8087
EMAIL ADDRESS	washington_ip_docket@mwe.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	all others
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Richard Y. Kim
FIRM NAME	McDermott Will & Emery LLP
INTERNAL ADDRESS	The McDermott Building
STREET	500 North Capitol Street, N.W.
CITY	Washington
STATE	District of Columbia

COUNTRY	United States
ZIP CODE	20001
PHONE	202-756-8000
FAX	202.756.8087
EMAIL ADDRESS	washington_ip_docket@mwe.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Richard Y. Kim
FIRM NAME	McDermott Will & Emery LLP
INTERNAL ADDRESS	The McDermott Building
STREET	500 North Capitol Street, N.W.
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20001
PHONE	202-756-8000
FAX	202.756.8087
*EMAIL ADDRESS	washington_ip_docket@mwe.com;rkim@mwe.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	3
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	825
*TOTAL FEE PAID	825
SIGNATURE INFORMATION	
SIGNATURE	/Richard Y. Kim/
SIGNATORY'S NAME	Richard Y. Kim
SIGNATORY'S POSITION	Attorney of Record, DC Bar Member
SIGNATORY'S PHONE NUMBER	202-756-8000
DATE SIGNED	10/20/2017

Trademark/Service Mark Application, Principal Register

Serial Number: 87653322

Filing Date: 10/20/2017

To the Commissioner for Trademarks:

MARK: MITENE (Standard Characters, see [mark](#))

The literal element of the mark consists of MITENE.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Sony Music Communications Inc., a corporation of Japan, having an address of

1-4 Ichigayatamachi
Shinjuku-Ku, Tokyo
Japan

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Electronic machines, apparatus and their parts, namely, flat panel display screens, electric luminescent display panels and electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; computer hardware and peripherals; telecommunication machines and apparatus, namely, digital, radio and optical transmitters and receivers, antennas and amplifiers, and computer hardware for telecommunications; computer software used for managing, controlling, operating, transmitting and displaying content on electronic display units; computer software used to input, organize and display commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information on electronic display units; software for processing images, graphics and text downloadable music files; downloadable image files containing commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; pre-recorded images and image files recorded on computer media; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs and DVDs featuring computer hardware, computer software, telecommunications devices, display units, and commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; photographic machines and apparatus, namely, cameras cinematographic machines and apparatus, namely, media players, recording and playing devices for sound and image carriers, earphones, headphones, headset; optical machines and apparatus, namely, optical receivers, optical disk readers, optical disk drives, optical transmitters, optical transceivers

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of Japan registration number 5414339, and/or proof of renewal, registered 05/27/2011 with a renewal date of _____ and an expiration date of 05/27/2021, and translation thereof, if appropriate.

Original PDF file:

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Converted PDF file(s) (10 pages)

[Foreign Registration-1](#)

[Foreign Registration-2](#)

[Foreign Registration-3](#)

[Foreign Registration-4](#)

[Foreign Registration-5](#)

[Foreign Registration-6](#)

[Foreign Registration-7](#)

[Foreign Registration-8](#)

[Foreign Registration-9](#)

[Foreign Registration-10](#)

International Class 035: Advertising services; advertising services via computer communication network; rental of rewritable electronic advertising displays; rental of publicity material; advertising and publicity services production of advertising videos; providing advertising space on free-standing visual advertising systems featuring the goods and services of others; providing and rental of advertising space on the internet;

providing business information; providing of statistical information for business or commercial purposes; providing of customer business information; customer information management, namely business management; market research and market research consultation; providing business information concerning commercial sales; commercial information agency services; provision of business information in relation to economical affairs; compilation and systemization of information consisting of the mail address and ID or password into computer databases; compilation and systemization of information into computer databases

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of Japan registration number 5414339, and/or proof of renewal, registered 05/27/2011 with a renewal date of _____ and an expiration date of 05/27/2021, and translation thereof, if appropriate.

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[Foreign Registration-7](#)

[Foreign Registration-8](#)

[Foreign Registration-9](#)

[Foreign Registration-10](#)

International Class 041: Providing on-line music, voice, images (including still and moving) and text by means of Internet or mobile telephone or other communication network and providing information relating thereto, namely, providing online non-downloadable music and entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring commercial, advertisement, entertainment, gaming, sports, news, weather and traffic information; production of videotape film in the field of education, culture, entertainment or sports (not for movies or television programs and not for advertising or publicity); music and image software production services and production of record masters (not for movies or television programs and not for advertising or publicity); Digital video, audio and multimedia entertainment publishing services; rental of cinematographic machines and apparatus

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of Japan registration number 5414339, and/or proof of renewal, registered 05/27/2011 with a renewal date of _____ and an expiration date of 05/27/2021, and translation thereof, if appropriate.

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[Foreign Registration-5](#)

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[Foreign Registration-7](#)

[Foreign Registration-8](#)

[Foreign Registration-9](#)

[Foreign Registration-10](#)

The applicant's current Attorney Information:

Richard Y. Kim and all others of McDermott Will & Emery LLP
The McDermott Building
500 North Capitol Street, N.W.
Washington, District of Columbia 20001

United States
202-756-8000(phone)
202.756.8087(fax)
washington_ip_docket@mwe.com (authorized)
The attorney docket/reference number is 80632-095.

The applicant hereby appoints Richard Y. Kim of McDermott Will & Emery LLP

The McDermott Building
500 North Capitol Street, N.W.
Washington District of Columbia 20001
United States
202-756-8000(phone)
202.756.8087(fax)
washington_ip_docket@mwe.com (authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Richard Y. Kim
McDermott Will & Emery LLP
The McDermott Building
500 North Capitol Street, N.W.
Washington, District of Columbia 20001
202-756-8000(phone)
202.756.8087(fax)
washington_ip_docket@mwe.com;rkim@mwe.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$825 has been submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration

resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Richard Y. Kim/ Date: 10/20/2017
Signatory's Name: Richard Y. Kim
Signatory's Position: Attorney of Record, DC Bar Member
Payment Sale Number: 87653322
Payment Accounting Date: 10/20/2017

Serial Number: 87653322
Internet Transmission Date: Fri Oct 20 11:17:13 EDT 2017
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2017102011171344
6562-87653322-51069d2f85f9383f8a3281a38b
61fe6587f83c8de7d6118c8574e90557c92f6-DA
-11391-20171020103117264367

MITENE



商標登録証
(CERTIFICATE OF TRADEMARK REGISTRATION)

登録第5414339号
(REGISTRATION NUMBER)

商標
(THE MARK)

MITENE
ミテネ

指定商品又は指定役務並びに商品及び役務の区分
(LIST OF GOODS AND SERVICES)

第 9 類 データの送受信機能を備えた音声・映像・文字による、書換可能な電子広告表示装置、その他の書換可能な
その他別紙記載

商標権者
(OWNER OF THE TRADEMARK RIGHT)

東京都新宿区市谷田町1丁目4番地

株式会社ソニー・ミュージックコミュニケー
ーションズ

出願番号
(APPLICATION NUMBER)

商願2010-079904

出願日
(FILING DATE)

平成22年10月13日 (October 13, 2010)

登録日
(REGISTRATION DATE)

平成23年 5月27日 (May 27, 2011)

この商標は、登録するものと確定し、商標原簿に登録されたことを証する。
(THIS IS TO CERTIFY THAT THE TRADEMARK IS REGISTERED ON THE REGISTER OF THE JAPAN PATENT OFFICE.)

平成23年 5月27日 (May 27, 2011)

特許庁長官
(COMMISSIONER, JAPAN PATENT OFFICE)

岩井良行



商標登録証

(CERTIFICATE OF TRADEMARK REGISTRATION)

(続葉 1)

登録第5414339号 (REGISTRATION NUMBER)

商願2010-079904 (APPLICATION NUMBER)

指定商品又は指定役務並びに商品及び役務の区分

(LIST OF GOODS AND SERVICES)

(第 9類)

電子広告表示装置，電気通信機械器具，通信ネットワークを通じてダウンロードする電子計算機用プログラム，電子計算機用プログラムを記憶させた電子回路・磁気ディスク・磁気テープ・ICカード・光ディスク・光磁気ディスク・CD-ROM・DVD（デジタルバーサタイルディスク）等の記録媒体，その他の電子応用機械器具及びその部品，通信ネットワークを通じてダウンロードする音声データ・着信用音源並びに音楽用プログラム，通信ネットワークを通じてダウンロードする音楽，その他のインターネットを利用して受信し、及び保存することができる音楽ファイル，音声データ・着信用音源並びに音楽を録音済みの電子回路・磁気ディスク・磁気テープ・ICカード・光ディスク・光磁気ディスク・CD-ROM・DVD（デジタルバーサタイルディスク）等の記録媒体，その他のレコード，メトロノーム，電子楽器用自動演奏プログラムを記憶させた電子回路及びCD-ROM，通信ネットワークを通じてダウンロードする映像，その他のインターネットを利用して受信し、及び保存することができる画像ファイル，録画済みの電子回路・磁気ディスク・磁気テープ・ICカード・光ディスク・光磁気ディスク・CD-ROM・DVD（デジタルバーサタイルディスク）等の記録媒体，その他の録画済みビデオディスク及びビデオテープ，映写フィルム，スライドフィルム，スライドフィルム用マウント，通信ネットワークを通じてダウンロードする家庭用テレビゲームおもちゃ用プログラム，家庭用テレビゲームおもちゃ用プログラムを記憶させた電子回路・磁気ディスク・磁気テープ・ICカード・光ディスク・光磁気ディスク・CD-ROM・DVD（デジタルバーサタイルディスク）等の記録媒体，その他の家庭用テレビゲームおもちゃ，携帯用液晶画面ゲームおもちゃ用のプログラムを記憶させた電子回路・磁気ディスク・磁気テープ・ICカード・光ディスク・光磁気ディスク・CD-ROM・DVD（デジタルバーサタイルディスク）等の記録媒体，業務用テレビゲーム機，写真機械器具，映画機械器具，光学機械器具

第35類

書換可能なデータの送受信機能を備えた音声・映像に

商標登録証

(CERTIFICATE OF TRADEMARK REGISTRATION)

(続葉 2)

登録第5414339号 (REGISTRATION NUMBER)

商願2010-079904 (APPLICATION NUMBER)

指定商品又は指定役務並びに商品及び役務の区分

(LIST OF GOODS AND SERVICES)

(第35類)

よる電子広告表示装置を利用した広告, その他の書換可能な電子広告表示装置を利用した広告, 書換可能なデータの送受信機能を備えた音声・映像による電子広告表示装置の貸与, その他の書換可能な電子広告表示装置の貸与, 広告用具の貸与, アフィリエイト広告, ウェブログを利用した広告, 通信ネットワークを利用した広告, その他の広告及びこれに関する情報の提供, 広告用ビデオの制作, 広告用の光学式記録媒体の制作, ウェブサイト上における広告スペースの提供及びこれに関する情報の提供, 芸能人のファンクラブの企画・運営・管理, タレント契約に基づく文化人・政治家・学者・評論家・ソフトウェアデザイナー等を含む芸能人の職業の管理, コンピュータによるファンクラブ会員の顧客管理, 俳優・歌手その他実演家及び作詞家・作曲家の事業の管理, 経営の診断又は経営に関する助言, 企業の合理化のための電子計算機の導入に関する情報の提供, 企業の人事に関する情報の提供, 企業の組織に関する情報の提供, 企業の概要に関する情報の提供, 事業情報の提供, 統計的情報の提供, 顧客情報の提供, 顧客情報の管理, インターネット又は移動体電話による通信若しくはその他の通信手段を利用したマーケティングによる市場調査及び経営に関する情報の提供, 市場調査及びこれに関するコンサルティング, ウェブログを利用した商品の販売に関する情報の提供, インターネット又は移動体電話による通信若しくはその他の通信手段を利用した商品の販売に関する情報の提供, インターネット又は移動体電話による通信若しくはその他の通信手段を利用した商品の販売に関する情報の提供, インターネット又は移動体電話による通信若しくはその他の通信手段を利用した商品の販売に関する契約の媒介又は取次ぎ, インターネット又は移動体電話による通信若しくはその他の通信手段を利用した商品の在庫管理・受発注管理・請求管理・支払管理・入出荷管理・売上管理・顧客の管理及びこれらに関する情報の提供, 商業に関する情報の提供, 経済に関する情報の提供, 個別産業の動向に関する情報の提供, 書籍の販売に関する情報の提供, ホテルの事業の管理, 文書又は磁気テープのファイリング, インターネット又は移動体電話による通信若しくはその他の通信手段を利用した通信販売の注文・受付・発注に関する事務処理

商標登録証

(CERTIFICATE OF TRADEMARK REGISTRATION)

(続葉 3)

登録第5414339号 (REGISTRATION NUMBER)

商願2010-079904 (APPLICATION NUMBER)

指定商品又は指定役務並びに商品及び役務の区分

(LIST OF GOODS AND SERVICES)

(第35類)

代行，事務処理に関する情報の提供，インターネット又は移動体電話による通信若しくはその他の通信手段を利用した求人情報の提供その他の求人情報の提供，建築物における来訪者の受付及び案内，メールアドレスとユーザIDやパスワードからなるコンピュータデータベースへの情報構築若しくは情報編集その他のコンピュータデータベースへの情報構築若しくは情報編集

第41類

電子出版物の提供及びこれらに関する情報の提供，図書及び記録の供覧及びこれらに関する情報の提供，インターネットのウェブサイト上に表示されているバナーのクリックによって所定のアーティストに関するウェブサイトを表示させて行う該ウェブサイトからの音楽又は映像（動画及び静止画のいずれをも含む。）の提供及びこれらに関する情報の提供，その他のインターネット又は移動体電話による通信若しくはその他の通信手段を利用した音楽・音声・映像・画像（動画及び静止画のいずれをも含む。）・文字データの提供及びこれらに関する情報の提供，インターネット又は移動体電話による通信若しくはその他の通信手段を利用した演劇・演芸の上演及びこれらに関する情報の提供，映画・演芸・演劇又は音楽の演奏の興行の企画又は運営，映画・演芸・演劇又は音楽の演奏の興行に関する情報の提供，映画の上映・制作又は配給，演芸の上演，演劇の演出又は上演，音楽の演奏，インターネット又は移動体電話による通信若しくはその他の通信手段を利用したコンサート・音楽の演奏に関する情報の提供，その他のコンサート・音楽の演奏に関する情報の提供，ファンクラブ会員への演芸・演劇の上演・音楽の演奏の情報提供，教育・文化・娯楽・スポーツ用ビデオの制作（映画・放送番組・広告用のものを除く。），音楽・映像ソフトウェア及びレコードの原盤の制作（映画・放送番組・広告用のものを除く。），コンピュータプログラムを記憶した教育・文化・娯楽・スポーツ用記録媒体の制作（映画・放送番組・広告用のものを除く。），興行の企画・運営又は開催（映画・演芸・演劇・音楽の演奏の興行及びスポーツ・競馬・競輪・競艇・小型自動車競走の興行に関するものを

商標登録証

(CERTIFICATE OF TRADEMARK REGISTRATION)

(続葉 4)

登録第5414339号 (REGISTRATION NUMBER)

商願2010-079904 (APPLICATION NUMBER)

指定商品又は指定役務並びに商品及び役務の区分

(LIST OF GOODS AND SERVICES)

(第41類) 除く。)及びこれらに関する情報の提供,俳優・歌手
その他の実演家・作詞家及び作曲家に係わるオーディ
ションの企画・運営及び実施並びにそれらに係わる情
報の提供,音楽及び芸能のタレントコンテストの企画
・運営又は開催,映画機械器具の貸与,映写フィルム
の貸与,テレビジョン受信機の貸与,ラジオ受信機の
貸与

[以下余白]

CERTIFICATE OF TRADEMARK REGISTRATION

REGISTRATION NUMBER : 5414339

THE MARK :

M I T E N E

ミ テ ネ

OWNER OF THE TRADEMARK RIGHT:

1-4 Ichigayatamachi, Shinjuku-Ku, Tokyo Japan
Sony Music Communications Inc.

APPLICATION NUMBER: 2010-079904

FILING DATE: October 13, 2010

REGISTRATION DATE: May 27, 2011

LIST OF GOODS AND SERVICES:

Class 9

Rewritable electronic advertising displays by sound, image and text equipped with the function of transmission and reception of data; rewritable electronic advertising displays; telecommunication machines and apparatus; computer programs [downloadable software]; pre-recorded data carriers, namely encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs and DVDs, all recorded with computer programs; electronic machines, apparatus and their parts; downloadable programs for sound data, sound source for ring-tone and music through

communication network; downloadable music; downloadable music files; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs and DVDs, all recorded with sound data, sound source for ring-tone and music; phonograph records; metronomes; electronic circuits and CD-ROMs recorded with automatic performance programs for electronic musical instruments; downloadable images; downloadable image files; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs and DVDs; recorded video discs and tapes; exposed cinematographic films; exposed slide films; slide film mounts; downloadable consumer video game programs; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs, and DVDs all recorded with game programs for home video game machines; home video game machines; pre-recorded data carriers, namely, encoded electronic circuits, magnetic discs, magnetic tapes, IC cards, optical discs, CD-ROMs, and DVDs, all recorded with programs for hand-held games with liquid crystal displays; arcade video game machines; photographic machines and apparatus; cinematographic machines and apparatus; optical machines and apparatus.

Class 35

Advertising by rewritable electronic advertising displays by sound, image and text equipped with the function of transmission and reception of data; advertising by rewritable electronic advertising displays; rental of rewritable electronic advertising displays by sound, image and text equipped with the function of transmission and reception data; rental of rewritable electronic advertising displays; publicity material rental; affiliate marketing; advertising by weblog; advertising services via computer communication network; advertising and publicity services and providing information relating

thereto; production of advertising videos; production of advertising optical data carriers; provision of space on web sites for advertising goods and services and providing information relating thereto; organization, operation and supervision of fan club; talent agency services [business management of performing artists including cultural workers, politicians, scholars, commentator, software designer]; computer customer service management of fan club member; business management of actors, singers, performers, songster and composer; business management analysis or business consultancy; provision of information of introducing of computers for business rationalization; provision of information of personnel management; provision of information of business organization; provision of information of business outline; providing business information; provision of statistical information; providing of customer information; customer information management; market research by means of Internet or mobile telephone or other communication network and providing information of business administration; market research and related consulting; providing information concerning commercial sales by weblog; providing information concerning commercial sales by means of Internet or mobile telephone or other communication network and providing information concerning commercial sales; intermediation services of commercial sales contract by means of Internet or mobile telephone or other communication network; inventory control and merchandising services by means of Internet or mobile telephone or other communication network and providing information relating thereto; commercial information agency services; provision of information of economic affairs; provision of information of individual industry; provision of information of sales of books; business management of hotels; office functions, namely filing, in particular documents or magnetic tapes; outsourcing services of purchase orders within the framework of services provided by mail-order companies by means of Internet or

mobile telephone or other communication network; providing information of office functions; providing employment information by means of Internet or mobile telephone or other communication network and providing employment information; reception services for visitors in buildings; compilation and systemization of information consisting of the mail address and ID or password into computer databases; compilation and systemization of information into computer databases.

Class 41

Providing electronic publications and providing information relating thereto; services of reference libraries for literature and documentary records and providing information relating thereto; providing on-line music and images (including still and moving) from a website which can be displayed the website about a specified artist by the click of a banner displayed on the website of the Internet and providing information relating thereto; providing on-line music, voice, images (including still and moving) and text by means of Internet or mobile telephone or other communication network and providing information relating thereto; presentation of live performances by means of Internet or mobile telephone or other communication network and providing information relating thereto; arranging and planning of movies, shows, plays or musical performances; provision of information relating to movies, shows, plays or musical performances; movie theatre presentations or movie film production and distribution; presentation of live show performances; direction or presentation of plays; presentation of musical performances; provision of information of concert, musical performances by means of Internet or mobile telephone or other communication network; provision of information of concert, musical performances; provision of information of shows, plays or musical performances to fan club member; production of videotape film in the field of education, culture,

entertainment or sports [not for movies or television programs and not for advertising or publicity]; music and image software production services and production of record masters [not for movies or television programs and not for advertising or publicity]; production of data carriers recorded with computer programs in the fields of education, culture, entertainment or sports [not for movies, radio or television programs and not for advertising and publicity]; organization of entertainment events excluding movies, shows, plays, musical performances, sports, horse races, bicycle races, boat races and auto races and providing information relating thereto; organization of auditions for actors, singers, performers, songster and composer and providing information relating thereto; organization of talent contests; rental of cinematographic machines and apparatus; rental of cine-films; rental of television sets; rental of radio sets.